IN COMMON THREADS: WHEN ART MEETS STEM & HEALTH

4th Symposium Programme, Sessions & Speakers

IACCCA

International Association of Corporate Collections of Contemporary Art

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ABOUT THE SYMPOSIUM

In Common Threads: When Art Meets STEM & Health

What happens when art meets science, technology and health? And what can these encounters teach us about the way we create, live and care for one another? *In Common Threads: When Art Meets STEM & Health* brings together artists, scientists, technologists, researchers and cultural professionals to explore the increasingly fluid boundaries between artistic practice, scientific enquiry and human wellbeing.

The morning session focuses on **The Art in STEAM** – the creative possibilities that emerge when art intersects with STEM (Science, Technology, Engineering and Mathematics) practices. From artificial intelligence to new forms of digital and scientific research, technology is transforming not only what we make, but how we understand knowledge, creativity and authorship. What happens when artists and scientists work across disciplines? And how might these encounters open new ways of seeing, questioning and imagining the future?

The afternoon turns to **Art & Health**, exploring the role of creativity, art and the environments we inhabit in shaping our physical and mental wellbeing. From hospitals and places of care to gardens, cities and public spaces, the settings around us influence how we feel, connect and recover. How can art contribute to wellbeing, support healing and alleviate experiences of pain, trauma or isolation? What can a growing body of research in this field tell us about the relationship between creativity, environment and health?

Across both sessions, *In Common Threads* explores the connections between disciplines that are too often considered separately – asking how art can act as a catalyst for collaboration, a bridge between different forms of knowledge and a powerful lens through which to imagine more human-centred futures.

ABOUT IACCCA

Established in 2007, the International Association of Corporate Collections of Contemporary Art (IACCCA) is a non-profit organisation that connects corporate art curators from around the world. For nearly twenty years, it has given its members a space to exchange knowledge, share professional practices and question – and help shape – the evolving role of contemporary art in the corporate context. Today, IACCCA brings together 58 members representing leading corporate collections across a wide range of sectors in 19 countries.

www.iaccca.com
contact@iaccca.com

SYMPOSIUM CO-LEADS

BARBARA STAUBLI (CH)

IACCCA • CHAIR

Barbara Staubli studied history, art history and media relations at the University of Zurich. After several years working with internationally active galleries – where she was responsible for the realisation of exhibitions, artists' projects, publications and communications – she joined Bank Julius Baer in 2011. She has headed the Art Department since 2014. As curator of the Julius Baer Art Collection, she oversees a collection of more than 5,000 works by contemporary Swiss artists and is responsible for its strategic development, collection management and the realisation of exhibitions and publications. She is a member of the Art Committee, which oversees new acquisitions, and has served on numerous juries in the field of contemporary art. Since June 2026, she has been Chair of IACCCA, having served on its Board since 2022.

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DELPHINE MUNRO (FR/LU)

IACCCA HONORARY MEMBER •

Delphine Munro has a twofold education in economics and finance (Sciences Po, Paris) and art history (Courtauld Institute, London). Her career has been driven by a passionate interest in cultural placemaking and cultural diplomacy, working for museums, foundations, artists and financial institutions. During her 20-year tenure as Head of Arts & Culture at the European Investment Bank, she built a portfolio of art acquisitions, curated exhibitions by socially engaged artists across Europe, devised a unique talent accelerator (residency/mentoring programme) supporting 50 emerging artists, developed cultural community engagement initiatives and commissioned monumental site-specific artworks. Delphine is President of Casino Luxembourg – Forum d'Art Contemporain, Board Member of Amis des Musées and Lët'z Arles, and Jury Member for several international art prizes. She chaired IACCCA from 2022 to 2026, having served on its Board for 15 years. Since May 2026, she has managed Serendipity Art Consultancy.

MORNING SESSION

ART MEETS STEM

08:45—09:30

Registration & coffee

09:30—09:45

Welcome to the Symposium

with IACCCA Chair BARBARA STAUBLI & IACCCA Honorary Member DELPHINE MUNRO

09:45—09:55

Introduction to the Morning Session
Why Art & Science Now?

09:55—10:25

Keynote

with speaker JAMES BRIDLE

10:25—11:35

Beyond Collaboration: Making Art & Science Work Together

with speakers ANGELO VERMEULEN, GIULIA BINI, ROMAIN TROUBLÉ & GERFRIED STOCKER moderated by JULIA GREENWAY

Break

11:50—12:50

From Scientific Systems to Sensory Worlds: Laure Prouvost & Alexandra Daisy Ginsberg in Dialogue

with speakers LAURE PROUVOST & ALEXANDRA DAISY GINSBERG moderated by JULIA GREENWAY

Lunch

AFTERNOON SESSION

ART MEETS HEALTH

14:00—14:10

Introduction to the Afternoon Session
Why Art & Health Now?

14:10—14:30

Keynote

with speaker CHRISTOPHER BAILEY

14:30—14:50

Art & Health in Practice: A Museum Case Study

with speaker IOLI TZANETAKI

14:50—16:00

Art, Care & Wellbeing: From Personal Experience to Public Health

with speakers MÉLODIE MOUSSET, JILL SONKE, DANIELA FINZI & WENDY MORRIS moderated by JANE MORRIS

Break

16:20—17:40

Designing Healthier Worlds: Art, Architecture, Nature & the Built Environment

INTRODUCTORY KEYNOTE ····· 16:20—16:30
with speaker MATHIEU BUJNOWSKYJ

MAIN PANEL ····· 16:30—17:40
with speakers MATHIEU BUJNOWSKYJ, SUE STUART-SMITH, KATIE HOLLANDER & SOLENNE BLANC moderated by JANE MORRIS

17:40—18:00

Closing Reflections

with BARBARA STAUBLI & DELPHINE MUNRO

Morning Session

ART MEETS STEM

MODERATED BY

JULIA GREENWAY (US)

Julia Greenway is a London-based freelance curator focused on how digital media influences the aesthetic presentation of gender, economics and environment. Recent projects include the co-curation of a solo exhibition by artist LuYang and the thematic group exhibition *Among the Machines*. Upon relocating to London in 2018, she independently produced Gery Georgieva's *UWU Channel Radiance* at Cubitt Artists and the site-specific installation *Semelparous* by Joey Holder in the abandoned SpringHealth Leisure Centre. Previous roles include the 2017–18 Curator in Residence with Oregon Contemporary in Portland, Oregon, and Curatorial Director of Interstitial, a contemporary new media gallery in Seattle, Washington, from 2015. Greenway holds an MFA in Curating from Goldsmiths, University of London, and a BFA in Painting from Grand Valley State University.

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KEYNOTE

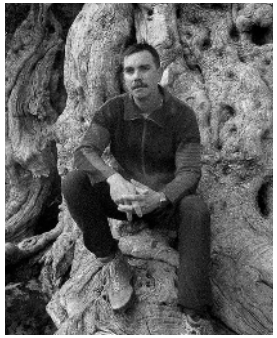
Exploring the intersections between art and science in their practice, including art as a method for sensing complex systems, ecology, more-than-human intelligence, and the role of art within socially driven initiatives.

09:55—10:25

speaker
JAMES BRIDLE

JAMES BRIDLE (UK)

James Bridle is a writer, artist, carpenter and technologist. Their artworks have been commissioned by galleries and institutions and exhibited worldwide and online. Their writing has appeared in magazines and newspapers including Wired, The Atlantic, the New Statesman, The Guardian, and the Financial Times. They are the author of *New Dark Age* (2018) and *Ways of Being* (2022), and they wrote and presented *New Ways of Seeing* for BBC Radio 4 in 2019.



BEYOND COLLABORATION: MAKING ART & SCIENCE WORK TOGETHER

A conversation on how meaningful connections between art and science are built, sustained and made to thrive. The discussion addresses interdisciplinary and cross-disciplinary approaches, the conditions that allow collaborations to move beyond illustration or communication, and the benefits they can bring to artists, scientists, institutions and wider publics.

10:25—11:35

speakers
ANGELO VERMEULEN
GIULIA BINI
ROMAIN TROUBLÉ
& GERFRIED STOCKER

ANGELO VERMEULEN (BE)

Angelo Vermeulen, PhD, is an artist, biologist and systems researcher whose practice moves across installation, participatory art, experimental architecture and computational design. Working with living organisms, technology and collective processes, he explores self-organisation, ecological interdependence and speculative futures. He co-founded SEADS (Space Ecologies Art and Design), a transdisciplinary collective developing projects at the intersection of art, science and technology. Selected presentations of his work and projects with SEADS include the Venice Architecture Biennale, ZKM, NTMoFA, the Museum of Modern Art in Ljubljana, and BOZAR. The SEADS project *Engines of Eternity* has been flown three times to the International Space Station. Alongside his artistic practice, Vermeulen researches bio-inspired systems for interstellar exploration at TU Delft. His work has received the Witteveen+Bos Art+Technology Award and the International Award for Public Art.

© Bret Hartman

GIULIA BINI (IT)

Giulia Bini, PhD, is a curator, programme manager and institutional strategist with over a decade of experience pioneering experimentation at the nexus of contemporary and media art, science and advanced technologies in curatorial practice, theory and writing. Since May 2025, she has been Curator and Head of Arts at CERN, leading initiatives that connect artistic enquiry with fundamental scientific research. Originally trained as an art historian, she explores in her work how techno-scientific discourse and transdisciplinarity are redefining artistic practices, institutions and exhibition methods.

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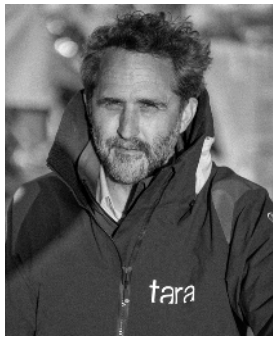
ROMAIN TROUBLÉ (FR)

Romain Troublé has been Executive Director of the Tara Ocean Foundation since 2009. A molecular biologist by training, he went on to become a professional sailor, competing twice in the America's Cup as part of the French national teams in 2000 and 2003. From 2003 to 2006, he worked in polar logistics in the Arctic, Antarctica and Siberia, supporting scientific expeditions to the poles. Troublé oversaw the operational management of the Tara expeditions from 2004, until becoming Executive Director in 2009. Since 2017, he has also been President of the Ocean & Climate Platform, and since 2023, Co-Chair of the Pink Flamingo Society. In 2024, he was appointed Chevalier de la Légion d'honneur in recognition of his commitment to ocean conservation.



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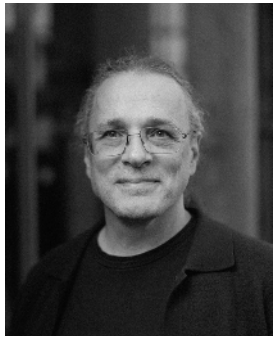
GERFRIED STOCKER (AT)

Gerfried Stocker is a media artist and engineer specialising in communications technology and has been Artistic and Managing Director of Ars Electronica since 1995. In 1995–96 he developed the groundbreaking exhibition strategies of the Ars Electronica Center with a small team of artists and technicians and was responsible for the setup of the Ars Electronica Futurelab. He oversees the development of the various programmes of Ars Electronica in Linz as well as internationally.



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FROM SCIENTIFIC SYSTEMS TO SENSORY WORLDS: LAURE PROUVOST & ALEXANDRA DAISY GINSBERG IN DIALOGUE

Presentations and conversation between two artistic practices that engage with science through very different approaches: speculative, ecological and technological imaginaries on one side; language, fiction, embodiment and sensory experience on the other.

11:50 – 12:50

speakers
LAURE PROUVOST
& ALEXANDRA DAISY
GINSBERG

LAURE PROUVOST (FR)

Laure Prouvost lives and works between Brussels and London. A graduate of Central Saint Martins and Goldsmiths, University of London, Prouvost is one of the best-known artists on the contemporary international art scene. Working with video, drawing, tapestry, ceramics, photography, performance and, above all, language, she creates immersive installations that invite viewers into a process of personal and collective introspection. Prouvost won the Turner Prize in 2013 and the Max Mara Art Prize for Women in 2011, and represented France at the 58th International Art Exhibition at the Venice Biennale in 2019. Most recently, in 2026, she presented a solo show at the Grand Palais in Paris and created a commission for Terminal 6 at JFK Airport in New York.

© Jean-Philippe Dordolo. Courtesy of the artist & Galerie Nathalie Obadia Paris/Bruxelles

ALEXANDRA DAISY GINSBERG (UK)

Alexandra Daisy Ginsberg, PhD, is an artist examining the changing relationships between people, nature and technology. Working across sculpture, installation, living gardens and digital tools, she has recreated the dawn chorus using artificial intelligence, reconstructed the smell of extinct flowers and simulated the wilding of Mars over a million years. In 2023, she won the European Commission's S+T+ARTS Grand Prize for *Pollinator Pathmaker*, an algorithmically designed living artwork for pollinators, with editions planted at the Eden Project, Serpentine Galleries and Museum für Naturkunde Berlin. Recent commissions include a large-scale video work for Google's Gradient Canopy building in California and a 28 m tapestry and rooftop living artwork for a corporate commissioner. Ginsberg holds a PhD from the Royal College of Art and was awarded the distinction of Royal Designer for Industry in 2025.

© Natalie Théry

ART MEETS HEALTH

Afternoon Session

MODERATED BY

JANE MORRIS (UK)

Jane Morris is a journalist, writer, broadcaster and editorial strategist who specialises in the visual arts. She is the Editorial Director of Cultureshock, Editor-at-Large of The Art Newspaper and contributes to The Economist, Monocle, Apollo and Tortoise. She was the Editor of The Art Newspaper for almost a decade. She was previously Head of Editorial at the Museums Association, and a judge for the European Museum of the Year Award. She has contributed to BBC Radio 3, Radio 4 and Monocle 24 radio, and has written for national newspapers including The Guardian and The Independent. She studied fine art at Central Saint Martins, and journalism at City University, London.

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KEYNOTE

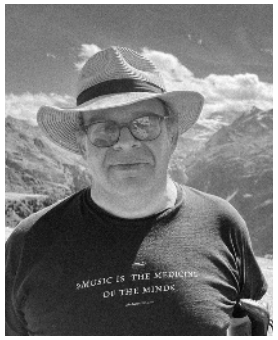
A keynote exploring the connections between the arts, health and public policy, and how artistic and cultural practices can contribute to wellbeing, prevention, care and social transformation.

14:10—14:30

speaker
CHRISTOPHER BAILEY

CHRISTOPHER BAILEY (UK)

Christopher Bailey is Global Policy Lead and co-founding Director of the Jameel Arts & Health Lab. He previously served as Arts and Health Lead at the World Health Organization, from which he recently retired. He advises governments in all global regions, with an emphasis on policies and practices which use cultural activities to help individuals and communities face extreme adverse events. He believes that the arts, in all their forms, can do more than prevent and treat illness or infirmity: they can also help individuals and communities meet their fundamental need for meaning and belonging.



ART & HEALTH IN PRACTICE: A MUSEUM CASE STUDY

A presentation exploring how museums integrate mental health and wellbeing into their institutional practice through collections, exhibitions, public programmes and collaborations with healthcare professionals, and how these initiatives contribute to new approaches to care, connection and community wellbeing.

14:30—14:50

speaker
IOLI TZANETAKI

IOLI TZANETAKI (GR)

IoLi Tzanetaki is a curator, interdisciplinary researcher and writer, currently working as Curator and Advisor for Exhibitions and Artistic Programmes at EMΣT | National Museum of Contemporary Art, Athens. Her practice and research explore the intersections of art, politics and social issues, focusing on democracy, political economy, ecology, human rights and the socio-political impact of artistic labour. At EMΣT, she has curated, among others, solo exhibitions by Sammy Baloji, Tala Madani, Danai Anesiadou and The Nest Collective, and has been part of the curatorial teams of several major group exhibitions. Since 2016, she has also been part of the curatorial team of the non-profit Schwarz Foundation (Munich | Athens | Samos). She has worked with public and private institutions internationally, including the Riga International Biennial of Contemporary Art, the 58th Venice Biennale, ifa – Institut für Auslandsbeziehungen, Goethe-Institut Athens, Kommunale Galerie Berlin and Goldsmiths, University of London. She co-founded the participatory art project WeHybrids and is a member of the editorial team of EMΣT's magazine Octopus. She holds an MA in Art and Politics from Goldsmiths, University of London.

ART, CARE & WELLBEING: FROM PERSONAL EXPERIENCE TO PUBLIC HEALTH

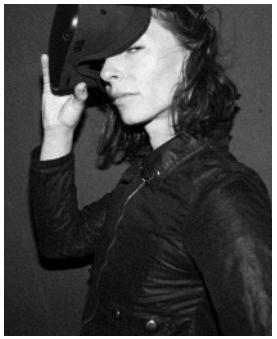
A panel discussion exploring how artistic practice can influence wellbeing, open up new approaches to care, draw on archival practices and traditions beyond Western frameworks, and contribute to wider conversations around health, trauma, memory and embodied experience.

14:50—16:00

speakers
MÉLODIE MOUSSET
JILL SONKE
DANIELA FINZI
& WENDY MORRIS

Mélodie Mousset (FR)

Mélodie Mousset is a French artist based in Switzerland. Her practice combines performance, installation and emerging technologies to create playful, psychologically charged experiences exploring embodiment, porous identity and collective transformation. Her work has gained international recognition and been presented at institutions including MOCA Los Angeles, ZKM Karlsruhe, M+ Hong Kong, HEK Basel and the Zabludowicz Collection in London. Her 2025 work, *Empathy Creatures*, premiered at Venice Immersive. Co-produced with the Mobiliar Art Collection, it places an AI-driven bird on the edge of exhaustion in the courtyard of the Mobiliar's own virtual headquarters, raising questions of care and emotional labour at work. She is co-founder and CEO of PatchXR, the studio behind PatchWorld, an immersive platform for collaborative creation in virtual worlds.



Jill Sonke (US)

Jill Sonke, PhD, is a US Cultural Policy Fellow with Stanford University, Co-Director of the EpiArts Lab, a National Endowment for the Arts Research Lab in partnership with University College London, and Director of Research Initiatives and a Research Professor in the Center for Arts in Medicine at the University of Florida (UF). She is an artist, cultural strategist and mixed-methods researcher, and is the recipient of over 350 grants and awards for her programmes and research at the intersection of the arts and health.

Daniela Finzi (AT)

Daniela Finzi, PhD, is a historian of literature and cultural studies scholar. She has been the Research Director of the Sigmund Freud Museum since 2016. She also serves on the board of AKA – Arbeitskreis Kulturanalyse, and has been a member of the publishing committee of AKA/Texte, published by Turia + Kant, since 2014. Finzi is also the Co-Editor of the *Sigmund Freuds Werke. Wiener Interdisziplinäre Kommentare* book series published by Vienna University Press. Her extensive exhibition and publication activities explore psychoanalysis in relation to the history of science and cultural studies.

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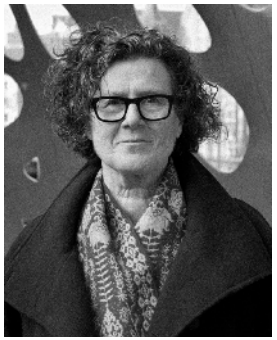
Wendy Morris (ZA)

Wendy Morris, PhD, is an artist, writer and researcher. Her practice manifests in ephemeral gatherings, travelogues, processions, sonic herballs, radioworks, stitch-epics and fieldguides. Her work has a double focus on historical and transdisciplinary research, and the artistic and written forms in which this research manifests itself. Her research focuses on anti-fertility plant histories as clandestine female archives. Morris's work embraces histories of travelling women that connect pockets of contraceptive knowledge from the Pyrenees to Cape Town. The research project *Nothing of Importance Occurred. Recuperating a Herball for a 17th-Century Enslaved Angolan Midwife at the Cape* forms the framework. Morris is Expertise Director of the network Art & Society at LUCA School of Arts, Assistant Professor at the University of Leuven and a founding member of the research group Deep Histories Fragile Memories.



DESIGNING HEALTHIER WORLDS: ART, ARCHITECTURE, NATURE & THE BUILT ENVIRONMENT

A conversation exploring how urban planning, architecture, gardens, hospital environments, collections and artistic interventions can shape the quality of our surroundings and contribute to more humane, sustainable and health-supporting spaces. The discussion is preceded by a presentation offering a broader perspective and a more historical approach to hospital architecture and the role of art in healthcare environments.

16:20–16:30

INTRODUCTORY KEYNOTE

speaker
MATHIEU BUJNOWSKYJ

16:30–17:40

MAIN PANEL

speakers
MATHIEU BUJNOWSKYJ
SUE STUART-SMITH
KATIE HOLLANDER
& SOLENNE BLANC

MATHIEU BUJNOWSKYJ (FR)

Mathieu Bujnowskyj is Lead of Kitchen & Brand Development at Herzog & de Meuron (H&dM). Part of the Communications Department, Kitchen is a multidisciplinary team developing exhibitions, publications and special projects related to the architectural practice. Bujnowskyj joined H&dM as an intern in 2012 and returned in 2017 to develop and manage projects including *Herzog & de Meuron at the Royal Academy of Arts*, *The Incredible World of Photography*, *Tales of a Connected World* and *Exploring SongEun Art Space*, incorporating augmented media and hybrid displays. He also contributed to the early conception and continued development of the Kabinett as a permanent display. Bujnowskyj began his studies at ENSA-Lyon and received his Master's degree in architecture from the École Polytechnique Fédérale de Lausanne in 2016. Prior to returning to Herzog & de Meuron, he held a fellowship at the CCA Kitakyushu in Japan.

SUE STUART-SMITH (UK)

Dr Sue Stuart-Smith is a psychiatrist and psychotherapist who worked in the NHS for many years, becoming the lead clinician for psychotherapy in the county of Hertfordshire. Until recently, she worked as a consultant clinician at DocHealth, a not-for-profit service that helps doctors suffering from stress and burnout. Her bestselling book, *The Well Gardened Mind*, analyses the relationship between gardening, nature connection and mental health and has been translated into eighteen languages. Along with her husband, Tom, she founded The Serge Hill Project for Gardening, Creativity and Health, a not-for-profit initiative which incorporates a garden known as The Plant Library within an old orchard at their home in Hertfordshire. The project is based on the understanding that connecting with nature can radically transform people's lives.

KATIE HOLLANDER (US)

Katie Hollander is Director of RxART, a non-profit organisation that pairs leading contemporary artists with paediatric hospitals to develop site-specific projects that humanise healthcare environments and improve the patient experience. She works closely with artists, healthcare institutions, architects and philanthropists to realise ambitious projects that bring the transformative power of art to children and families during times of care. With over 25 years of leadership experience across the arts and non-profit sectors, Hollander has held senior positions at The Jewish Museum, Creative Time, the Annenberg Space for Photography, the Parrish Art Museum and ArtTable. Throughout her career, she has led and supported landmark projects including Kara Walker's *A Subtlety, or the Marvelous Sugar Baby*; Duke Riley's *Fly By Night*; *CONTACT HIGH: A Visual History of Hip-Hop*; and *Photoville LA*, a citywide photography festival. She has championed innovative public art, secured support from donors and foundations and fostered collaborations that connect artists with wider audiences and enrich communities.

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SOLENNE BLANC (FR)

Solenne Blanc is CEO of ArtNova and Beaux Arts & Cie. She has 30 years of professional experience in strategic consulting in the media and cultural sectors. Formerly a Partner at EY-Parthenon France, she is the co-author of the first economic mapping of the cultural and creative industries (Cultural Times, 2015). Since 2017, she has developed a comprehensive arts and culture ecosystem encompassing media (Beaux Arts Magazine, Beaux Arts Éditions, Le Quotidien de l'Art and GESTE/S), content production, professional events and seminars for business leaders, building bridges between the art and corporate worlds. A graduate of ESSEC Business School, Blanc was appointed Chevalier de la Légion d'honneur by the French Ministry of Culture.

ACKNOWLEDGEMENTS

SYMPOSIUM CO-LEADS

Barbara Staubli (IACCCA Chair, Julius Baer Art Collection)
Delphine Munro (IACCCA Honorary Member)

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Heike Maier-Rieper (evn collection)
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Viviane Stappmanns (Novartis Art Collection)

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Caroline Stein (Collection Neuflize OBC)
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PRACTICAL INFORMATION

The symposium will be conducted in English.

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The event will be photographed and filmed. Images and recordings may be used by IACCCA for communication and promotional purposes. If you prefer not to appear, please inform the organisers upon arrival.

IN COMMON THREADS: WHEN ART MEETS STEM & HEALTH

4th International Symposium

26 November 2026
INHA
Institut national d'histoire de l'art
Paris

IACCCA
International Association
of Corporate Collections
of Contemporary Art